



125 West 55th St
New York, NY 10019

Contract # 25347697	Changes as of: 11/4/2016 at 10:11 AM	Version: Current State Version 2
CPE: 11/14/5919	Flight: 11/1/16 - 11/7/16	Station: WBNG
Agency: Great American Media	Advertiser: Democratic Congressional Campaign Committee	Market: Binghamton
GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007	Product: Issue	Office: WASHINGTON
Agency Order #: 5549802	Primary Demo: Adults 35+	Total \$: \$56,910.00
Buyer: Polce, Kelly	Con Type: POLITICAL/VOTE	Total Spots: 62
Salesperson: BILL THOMAS 202-872-5880	Assistant: BILL THOMAS 202-872-5880	Total CPP: \$0.00
		Total GRP:
		Separation:

Comments: Please book to run through 5pm on election day 11/8

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/1 - 11/1		Total Spots	Total \$	CPP	GRP
							11/1					
1	Tu-Th,M 4:30a-5a		CBS Morning News	\$150.00	0	30	3		3	\$450.00	\$0.00	0.0
2	Tu-F,M 5a-5:30a		Action News 5AM	\$300.00	0	30	3		3	\$900.00	\$0.00	0.0
3	Tu-F,M 5:30a-6a		Action News 530AM	\$600.00	0	30	5		5	\$3,000.00	\$0.00	0.0
4	Tu-F,M 6a-7a		Action News 6AM	\$1,000.00	0	30	6		6	\$6,000.00	\$0.00	0.0
5	Tu-F,M 8a-9a		CBS This Morning	\$800.00	0	30	5		5	\$4,000.00	\$0.00	0.0
6	Sa 8a-10a		CBS THS MRN:SA	\$1,500.00	0	30	1		1	\$1,500.00	\$0.00	0.0
7	Tu-F,M 9a-10a		Rachel Ray	\$360.00	0	30	5		5	\$1,800.00	\$0.00	0.0
8	Tu-F,M 10a-11a		LETS MAKE A DEAL	\$360.00	0	30	2		2	\$720.00	\$0.00	0.0
9	Tu-F,M 11a-12n		Price Is Right	\$600.00	0	30	4		4	\$2,400.00	\$0.00	0.0
10	Tu-F,M 12:30p-1:30p		Young And Restless	\$600.00	0	30	3		3	\$1,800.00	\$0.00	0.0
11	Tu-F,M 1:30p-2p		Bold And Beautiful	\$600.00	0	30	2		2	\$1,200.00	\$0.00	0.0
12	Tu-F,M 2p-3p		The Talk	\$350.00	0	30	4		4	\$1,400.00	\$0.00	0.0
13	Tu-F,M 3p-4p		Let's Make A Deal Hour	\$350.00	0	30	3		3	\$1,050.00	\$0.00	0.0
14	Tu-F,M 4p-5p		Dr. Phil	\$350.00	0	30	2		2	\$700.00	\$0.00	0.0
15	Tu-F,M 5p-5:30p		Action News At 5PM	\$4,000.00	0	30	1		1	\$4,000.00	\$0.00	0.0
16	Tu-F,M 5:30p-6p		Action News 5:30PM	\$6,000.00	0	30	2		2	\$12,000.00	\$0.00	0.0
17	Tu-F,M 6p-6:30p		Action News At 6PM	\$3,000.00	0	30	2		2	\$6,000.00	\$0.00	0.0
18	Tu-F,M 7p-7:30p		Entertainment Tonight	\$700.00	0	30	1		1	\$700.00	\$0.00	0.0
19	Tu-F,M 7:30p-8p		Inside Edition	\$700.00	0	30	1		1	\$700.00	\$0.00	0.0



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		Total \$: \$56,910.00
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							11/1					
20	Tu 8p-9p		NCIS-CBS	\$4,000.00	0	30	0		0	\$0.00	\$0.00	0.0
21	F 9p-10p		Hawaii Five-0-CBS	\$1,800.00	0	30	1		1	\$1,800.00	\$0.00	0.0
22	Su 8p-9p		NCIS: Los Angeles-CBS	\$1,500.00	0	30	1		1	\$1,500.00	\$0.00	0.0
23	Su 10p-11p		Elementary-CBS	\$1,500.00	0	30	1		1	\$1,500.00	\$0.00	0.0
24	Tu-F,M 11:35p-12:35a		Late Show	\$600.00	0	30	2		2	\$1,200.00	\$0.00	0.0
25	Sa 3p-3:30p		College Football Today	\$500.00	0.0	30	1		1	\$500.00	\$0.00	0.0
26	M 1:37a-2:07a		Insider	\$90.00	0.0	30	1		1	\$90.00	\$0.00	0.0
TOTALS: 62									62	\$56,910.00	\$0.00	0.0



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GREAT AMERICAN
MEDIA 3050 K ST NW
SUITE 100
WASHINGTON DC
20007

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
11/04/16 9:43 AM	BILL THOMAS	Please book to run through 5pm on election day 11/8
11/03/16 4:55 PM	Denise Edmister	Line 8 4x are na due to break structure Line 9 1x is na due to break structure Line 11 2x are na due to break structure Line 12 1x na due to break structure Line 20 - pgm is na due to election coverage
11/03/16 4:16 PM	System	Notice Received.
11/03/16 4:09 PM	BILL THOMAS	Please book to run through 5pm on election day 11/8

Competitive Information	
Market Budget:	\$56,910
WBNG Share:	100%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	62	\$56,910.00	N/A	0.0
Total	100%	62	\$56,910.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Nov	62	\$56,910.00
Total	62	\$56,910.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	11/4/16 9:43 AM	BILL THOMAS	Confirmed		5	\$0	\$56,910.00	Changes: Total Spots from 67 to 62, Demo Meta to [R16], User Entered \$ from \$0.00 to \$56,910.00. 9 buylines added or modified.
Makegood 1	11/3/16 4:55 PM	Denise Edmister	Confirmed			\$0	\$56,910.00	
New	11/3/16 4:07 PM	BILL THOMAS	Confirmed	67		\$56,910.00	\$56,910.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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